



---

# ENGIE STRATEGY

---

*Jun 2018*



01

Profile



# ENGIE PROFILE\*



ENGIE ID  
card



**155,100**  
employees worldwide



Operations in more  
than **70** countries



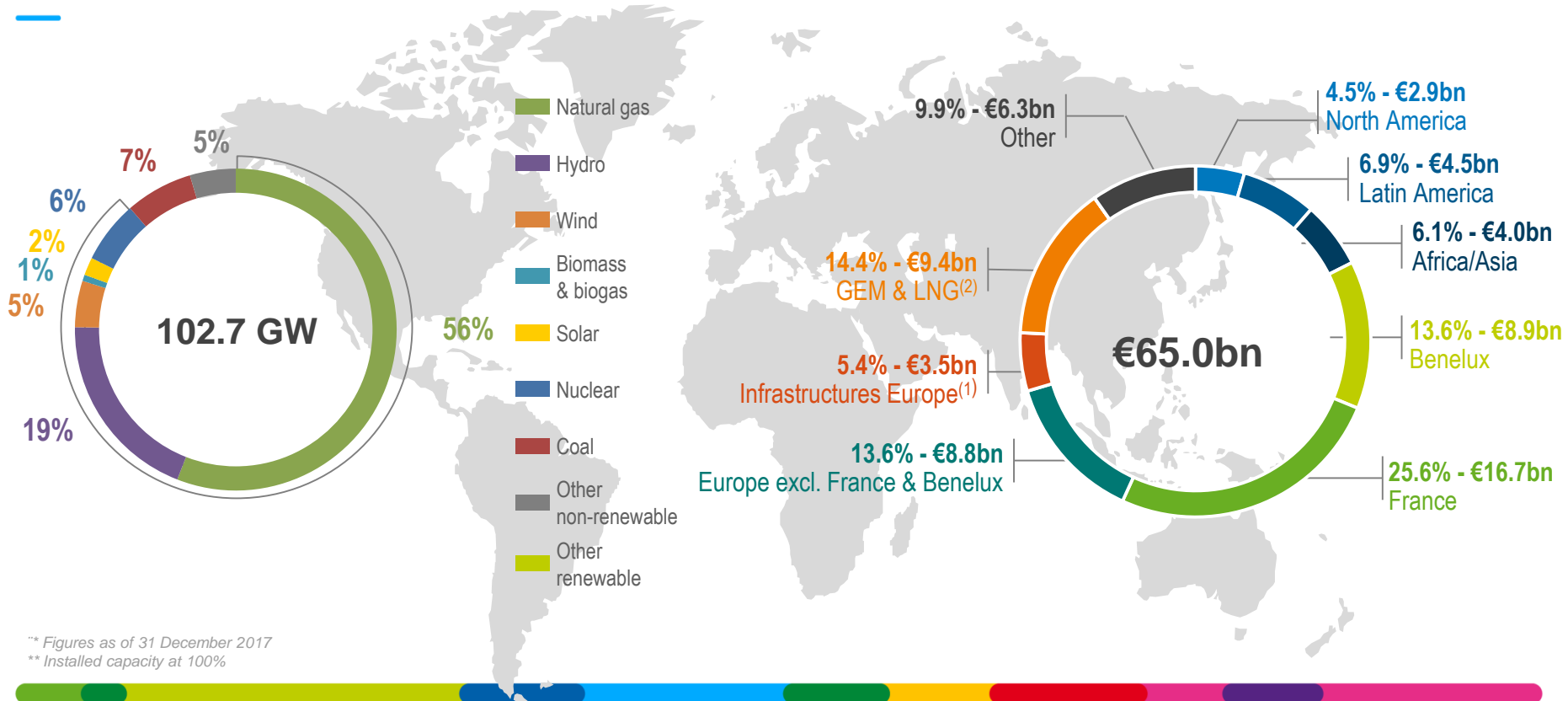
**€65 billion**  
revenues  
**€9.3 billion**  
EBITDA



**€16 billion** growth investments  
over 2016-2018 including  
**€1 billion**  
in innovation and digital

\*Figures as of 31 December 2017

# A GLOBAL AND DIVERSIFIED FOOTPRINT\*



# AN ORGANIZATION CLOSE TO CUSTOMERS AND TERRITORIES

## 23 Business Units

### 19 géographical BUs

*They gather the Group's activities on a dedicated territory*

North America

Latin America

### 4 global BUs

Global Energy Management

Hydrogen

GTT

Tractebel

UK

Benelux

### France (8 BUs)

|          |                         |
|----------|-------------------------|
| GRDF     | France B2B              |
| GRTgaz   | France B2C              |
| Eelngy   | France Renewable Energy |
| Storengy | France Networks         |

North, South & Eastern Europe

Generation Europe

China

Middle East, Southern & Central Asia, Turkey

Africa

Asia Pacific

Brazil



# A COMMITTED GROUP: THE CSR\* TARGETED RESULTS IN 2020



## Supporting our customers in the energy transition

85% satisfaction rate among our  
B2C customers



## Renewables

25% share of renewable energy in  
the generating capacity



## Greenhouse gas emissions

-20% reduction in ratio of CO<sub>2</sub>  
emissions to energy production  
compared with 2012



## Stakeholder dialogue

100% of industrial activities  
covered by a suitable  
dialogue and consultation  
mechanism



## Gender diversity

25% of women in the  
Group's workforce



## Health and safety

Internal frequency rate for  
occupational accidents  
< 3

\* Corporate Social Responsibility

---

# 02

Strategy



# AN ENERGY REVOLUTION IS ONGOING

The new energy world is characterized by **decarbonization**, **decentralization** and **digitalization** (the 3 “D”).



## **DECARBONIZATION**

Worldwide renewable energies: annual additional capacity to grow by +70% in 2030 vs 2015



## **DECENTRALIZATION**

Decentralized solutions to more than double by 2030



## **DIGITALIZATION**

Digital disrupts energy systems and improves customer offers



# A STRATEGY AND TRANSFORMATION PLAN IN LINE WITH OUR ENVIRONMENT'S EVOLUTION

1  
ambition

3  
objectives

4  
pillars for 2016-2018  
transformation plan

TO BE THE WORLD **LEADER** IN ENERGY TRANSITION



## A PRIORITY GIVEN TO OUR THREE GROWTH ENGINES

Building on its wide expertise and strong international positions in the fields of **electricity**, **natural gas** and **energy services**, ENGIE focuses on three growth engines:



### LOW CO<sub>2</sub> POWER GENERATION

Generation of electricity mainly from low CO<sub>2</sub> sources (renewables, thermal contracted)



### GLOBAL NETWORKS

Development and management of global infrastructure and networks (gas-electricity)

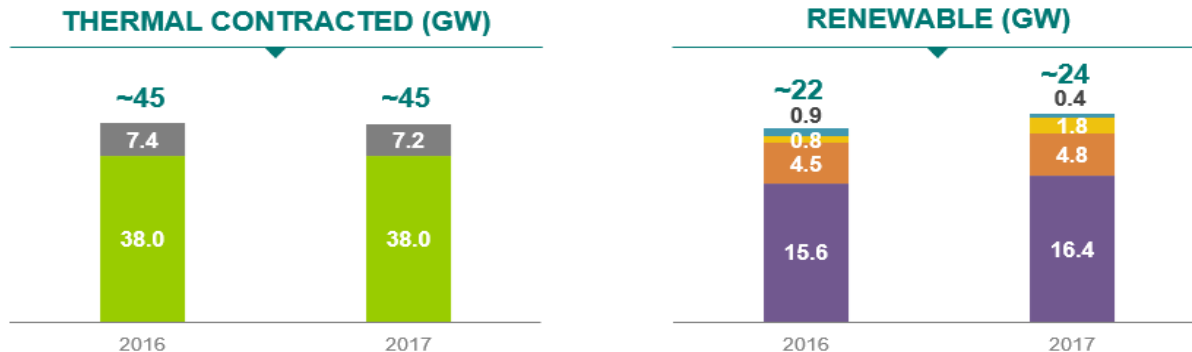


### CUSTOMER SOLUTIONS

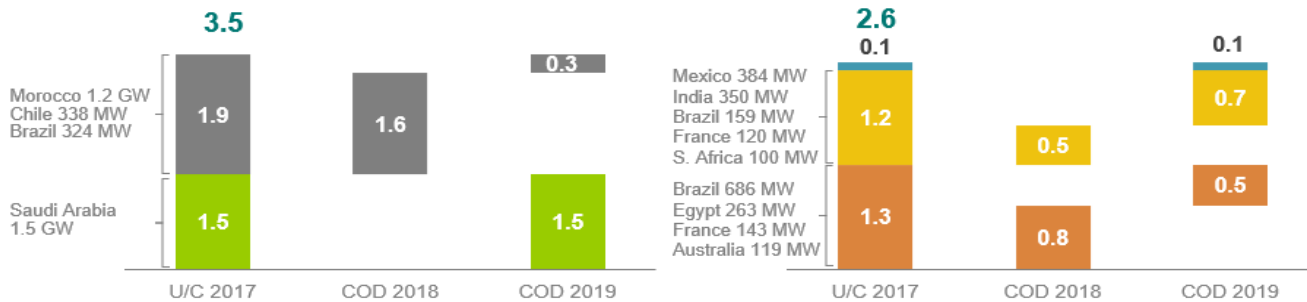
Customer solutions and services for residentials, professionals, businesses, cities and territories

# LOW CO<sub>2</sub> CAPACITY

INSTALLED











UNDER CONSTRUCTION



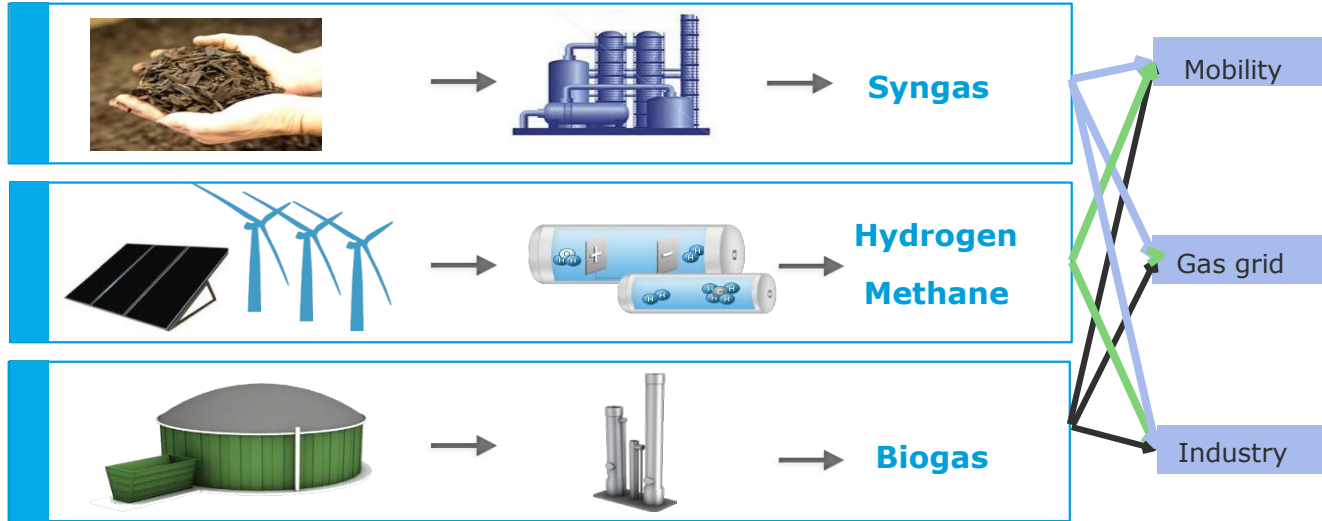
● Gas contracted    
 ● Other thermal contracted    
 ● Hydro (excl. pumped storage)    
 ● Wind  
● Solar    
 ● Other RES



# GAS INFRASTRUCTURES

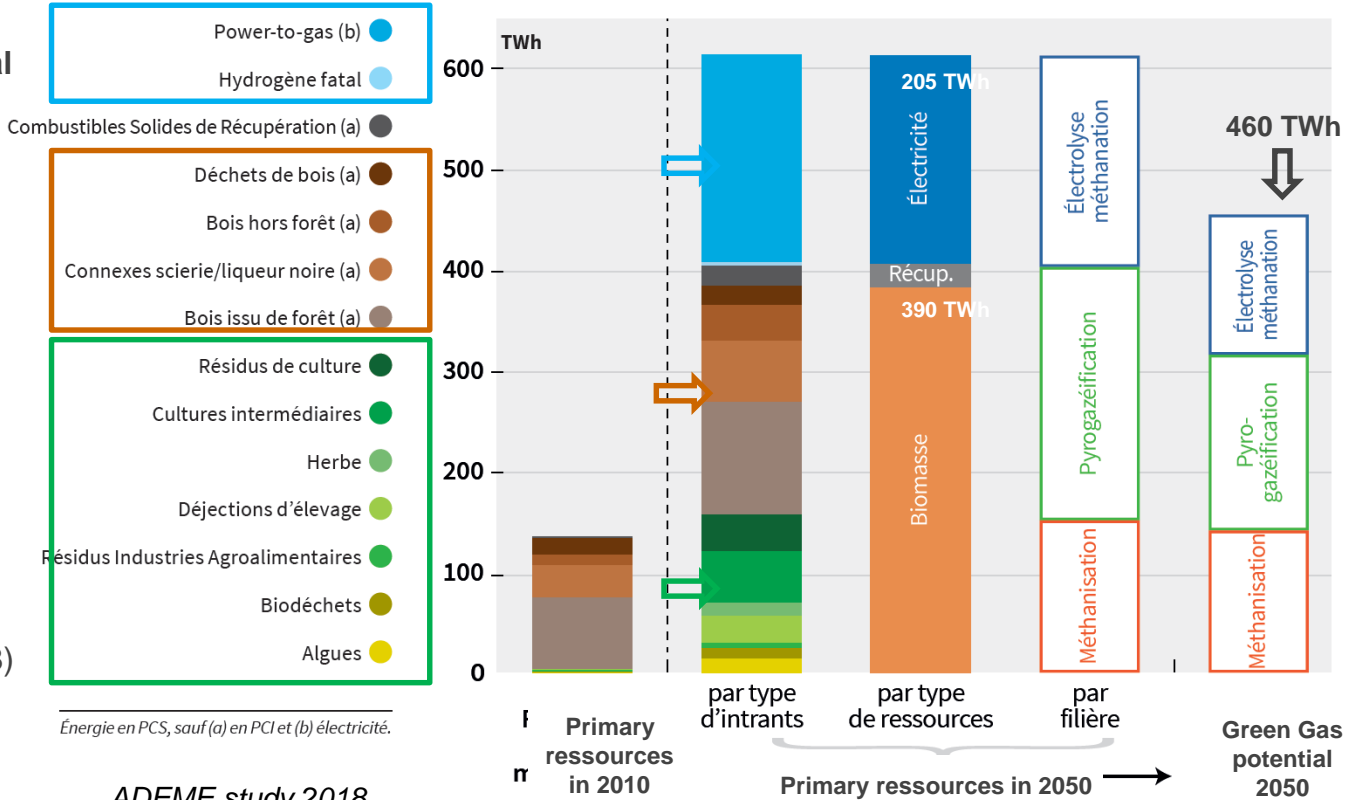
|   | Assets  | Remuneration  | CE / RAB 2017           |
|---|---|---|-------------------------|
|  | <b>Mexico</b><br>T: 1,271 km pipelines<br>D: 0.5M customers & 11,184 km grid                                | T: Take or Pay contracts maturing >2025<br>D: Regulated (cost + based) adjusted by mix of inflation, FX, capex, opex and other income, reviewed each 5y | €0.38bn                 |
|  | <b>Chile</b><br>T: 1,070 km pipelines<br>D: 58 km grid  | T: Bilateral contracts  | €0.31bn                 |
|  | <b>Argentina</b><br>D: 0.7M customers & 12,412 km grid  | Regulated (cost+ based), adjusted for inflation   | €0.03bn                 |
|  | <b>Thailand</b><br>D: 300 industrial customers & 273 km grid  | Indexed on oil  | €0.07bn                 |
|  | <b>Germany</b><br>T: 1,241 km pipelines<br>S: 2 Md m3 capacity  | Regulatory WACC<br>Market prices  | €0.30bn<br>(associates) |
|  | <b>Romania</b><br>D: 1.6M customers & 19,359 km grid  | Regulatory WACC + incentives;<br>Price cap with yearly volume correction  | €0.71bn                 |
|  | <b>Turkey</b><br>D: 0.3M customers & 2,845 km grid  | Price cap model (license until 2033)  | €0.01bn                 |
|  | <b>France</b><br>T: 32,456 km pipelines<br>D: 198,886 km grid<br>S : 10 Md m3 capacity<br>LNG : 3 terminals | Regulated cost+   | €27,20bn                |

# TECHNOLOGICAL INNOVATIONS BUILD NEW VALUE CHAINS



# Green Gas development : Biomethane

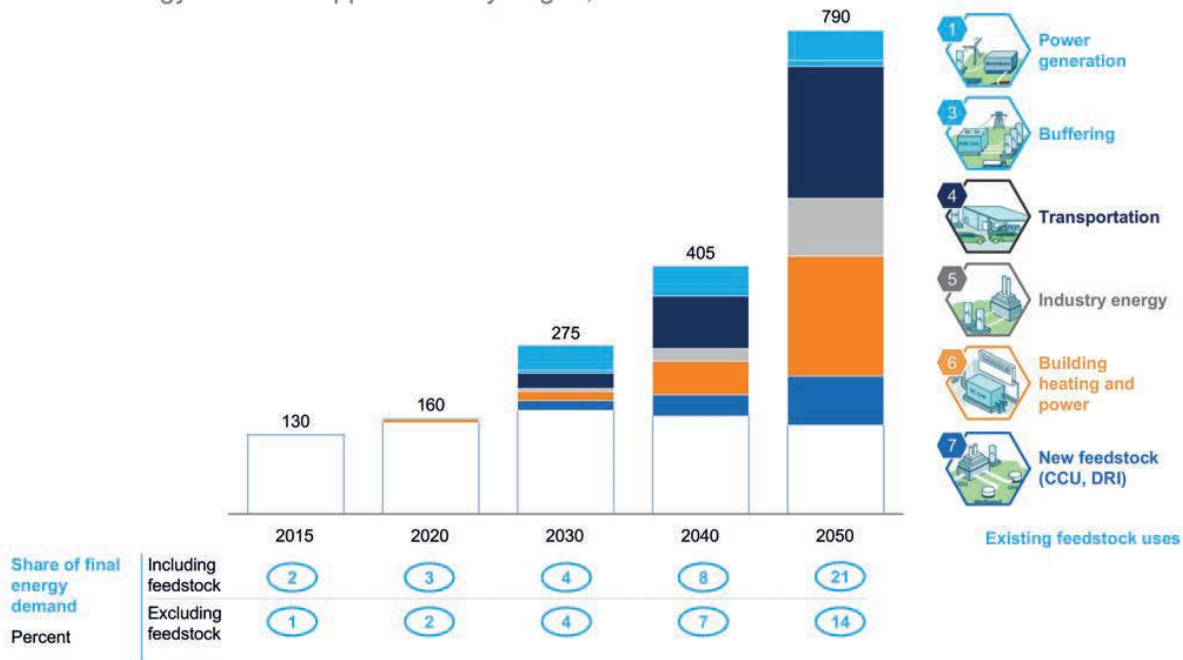
- 460 TWh of green gas potential
- 620 TWh of primary ressources
  - 390 TWh from biomasses
    - 230 TWh of Wood
    - 130 TWh of agriculture residues
    - 15 TWh from biowaste
  - 205 TWh from excess of green power coming from renewables
- 276 to 361 TWh of gas demand between in 2050 (- 40 % vs 2018)



ADEME study 2018


# Green Gas development : Hydrogen

French energy demand supplied with hydrogen, PJ



SOURCE: Hydrogen France Study team

# B2C : SUSTAINED CUSTOMER BASE EXPANSION



**New offers**

- Innovative green power offers **1.3M** customers in France (~35% of customer base)
- Retail offer in the UK (market entry in May 2017): **95k** contracts (gas & power)
- Strong development of digital platforms (50five, Ajusto): turnover **x5**

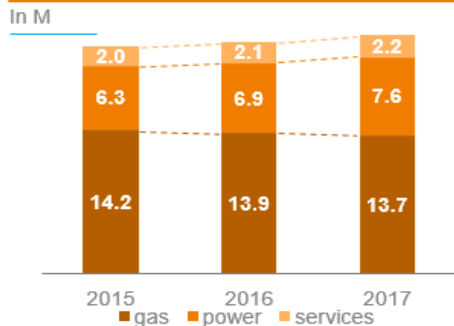


**Commercial development**

- Limited decrease in French gas market share
- Growth in services contracts driven by innovative offers notably in Belgium (**100K** contracts in 2017)
- Acquisition of Fenix International (Solar Home Systems in Africa)



**Customer base**




**Mid-term outlook**

- Growth to **30M** contracts
- Focus on customer lifetime value and services





# B2B : DYNAMIC DEVELOPMENT SECURING FUTURE GROWTH



## New contracts

- 30-year DBO contract with energy commitment AgroParisTech school (France)
- 25-year contract for Brussels (Tunnel Leopold 2) renovation & maintenance (Belgium)
- 6-year energy performance contract University of Padua (Italy)



## Business development

- Acquisition of Keepmoat (building regeneration in UK)
- Acquisition of Talen Energy Group (mechanical services in USA)
- Acquisition of Spie Morocco
- Acquisition of 2 key players in HVAC services in South Africa
- Biomass cogeneration for DSM nutritional in Switzerland



AgroParisTech – Photo credit: IDA et MIMRAM LACOURDE



## Mid-term outlook

- Leader in energy efficiency
- Develop integrated services
- PPA development to achieve the ambition of our customers in green energy (RES 100)
- Build the BIM factory B2B France
- Platform energy management

# B2T : STRONG DEVELOPMENTS IN NETWORKS & SMART CITIES



**New contracts**

- Contract with Ohio State University (50y concession for \$1.2bn)
- Integrated offer in security with IoT extension in Paris area
- Real-estate co-development for Pleyel, Arcueil, Saint-Ouen.
- Smart city contract with la Baule.
- Monaco 3D modelization by Siradel



**Business development**

- Acquisition of Tabreed: cooling networks in Middle East
- Acquisition of EVBox: electric vehicle charging services (>50k charging stations)
- Acquisition of Icomera: onboard communication solutions for public transports (new contract with Flixbus to install 1,500 vehicles)
- Positioning of Italy on B2T market through 2 acquisitions (DHC & Public Lighting)




**Mid-term outlook**

- Closing in Q1 for the control of EPS, a pioneer in hybrid storage solutions.
- Ongoing large tender in DHC, Public Lighting (Brazil), EV (Germany), 3D modelization.
- Deployment of digital transversal platforms for DHC, ITS and cities activities.



03

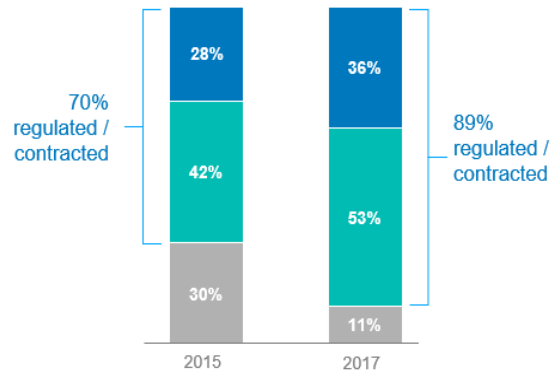
Transformation plan

ENGIE



# Pillar 1 : Re-shaping the portfolio

EBITDA split<sup>(1)</sup>  
in %



Growth Capex split  
in %

|                        | 2015 | 2017 |
|------------------------|------|------|
| Regulated / contracted | 61%  | 89%  |
| Merchant               | 49%  | 11%  |

● Regulated ● Contracted ● Merchant

(1) Excluding unallocated corporate costs

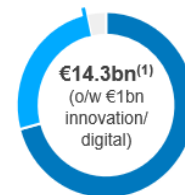
Disposals mostly in merchant activities

Growth Capex focused on growth engines (regulated/contracted)

Further progress in 2018 with new storage regulation in France

2016-18 target

GROWTH  
Capex  
97%



€10.2bn invested  
+€3.7bn committed  
Focus on growth engines &  
value creation

PORTFOLIO  
ROTATION  
~90%



€11.6bn closed  
+€1.6bn signed  
Reduce exposure to coal &  
merchant assets

Sale of EPI and LNG BU activities

# Pillar 1 : Re-shaping the portfolio



June 2017

40% stake in Tabreed acquired (leader in cooling networks in Gulf countries, with 3.6 GWc contracted) positioning ENGIE as a new independent global leader in urban cooling networks



March 2017

Hazelwood (Australia) coal-based power plant permanently shut down (1 554 MW)



January 2017

Santa Monica, ENGIE's 2<sup>nd</sup>-largest terrestrial wind park in Brazil, operationally commissioned (97 MW)



January 2017

Fadhili CCGT power plant construction contract signed in Saudi Arabia (1,507 MW)

## Pillar 2 : Preparing the future

### AIMS

#### Creating the activities of the future



Demand management



Green gas



Decentralised energies



Hydrogen



Green mobility



Low-cost storage



Smart Buildings



Energy communities

#### Innovation and digitalisation

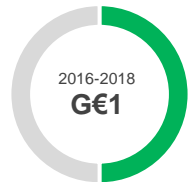
- Detect and explore emerging technologies
- Deploy new business models
- Build closer ties with start-ups
- Encourage the internal innovation culture
- Digitise to enrich the customer experience and optimise the business processes
- Create “digital-native” business models

#### INNOVATION AND DIGITALISATION

## G€1

Investments over the plan's duration

### ADVANCEMENT: KEY POINTS TO REMEMBER



G€0.5  
Invested in 2016 and H1 2017

#### Key Programs

New KPs created, including:

- > Green hydrogen
- > Offshore wind
- > Biogas, ...

#### ENGIE Fab

Study of additional sources of growth over a 5-10 year period

#### ENGIE Digital

Ex. of projects in progress

- > Virtual assistant (chatbot) BtoC
- > Extension of Darwin renewable infrastructures management platform
- > Delta predictive maintenance project

#### Incubation

30 projects hosted to date

#### ENGIE New Ventures

Stakes owned in 14 start-ups and 9 funds as at end-June 2017

## Pillar 2 : Preparing the future



France BtoB  
(GNVert)

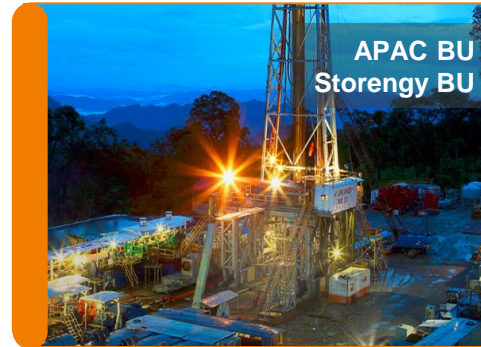
August 2017

City of Pau announced launch of hydrogen bus line, produced by GNVert/Van Hool consortium (bus manufacturer based in Belgium). It is the first reference of hydrogen buses in France



June 2017

"Clara Domus" launched, a smart energy-efficient services solution for buildings designed with ENGIE Digital based on the C3 IoT platform (~500 buildings connected via 16,000 sensors)



APAC BU  
Storengy BU

February 2017

Group's first high-temperature geothermal power production plant built in Muara Laboh in Indonesia (80 MW) from an internal collaboration model between BUs



Benelux BU

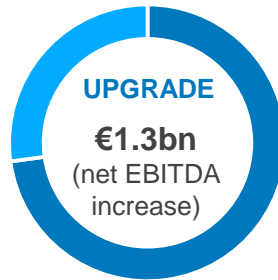
May 2017

EV-Box acquired (105 MEUR), European leader in power recharge solutions (> 40,000 stations in use), a strategic step in ENGIE's development in electrical mobility

## Pillar 3 : Improving performance

The *LEAN 2018* programme aligns the cost base with strategy and catalyses internal change

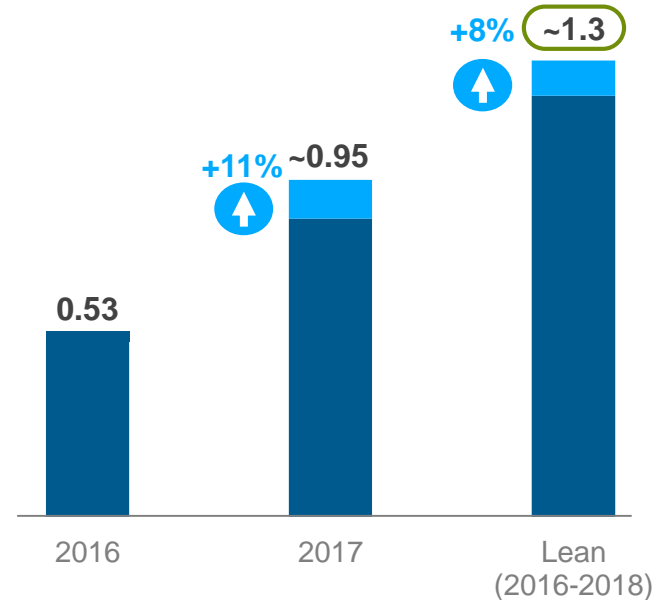
*LEAN 2018*  
**100%**



**€0.9bn achieved**  
**+€0.4bn identified**

Accelerate internal transformation

Net EBITDA increase, in €bn





## Pillar 4 : Adapting the Group

CenGen Métier



Q3 2017

**“Off-Shore Wind Energy” Key Program created by CenGen Métier, to speed up the Group’s growth on this high-potential activity**  
(support for competitiveness, commercial development and organisational structure)

ENGIE University



Q1 2017\*

**Programme to deploy the new Leadership Model guidelines, built on 3 dimensions** (preparing the future, working together and delivering global performance) **and enabling the 30,000 managers to drive the Group’s transformation**

Benelux BU



February 2017

**Hackathon “IoT for Greener Cities Challenge” held, open to the external ecosystem** (students, entrepreneurs) **to jointly build low-carbon solutions addressing the energy needs of the cities of tomorrow**

ENGIE University



June 2017

**First “U.Camp” held, pop-up intensive campus attended by 900 employees in Paris, representing 29 nationalities and 23 BUs** (20 programmes, Marketplace, site visits, executive Q&A, TED talks...)

04



ENGIE

