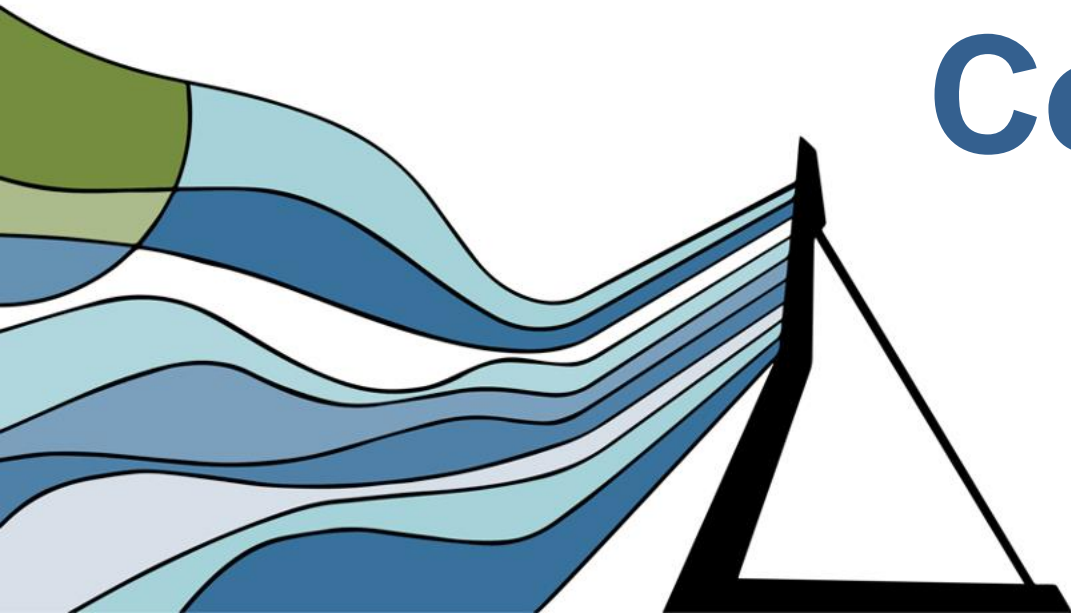


Redesigning Energy for People and Planet

# You're invited to the **World Energy Congress 2024**





# WORLD ENERGY COUNCIL



**26<sup>th</sup> CONGRESS  
ROTTERDAM**  
22 - 25 April 2024

**Redesigning Energy**  
for People and Planet





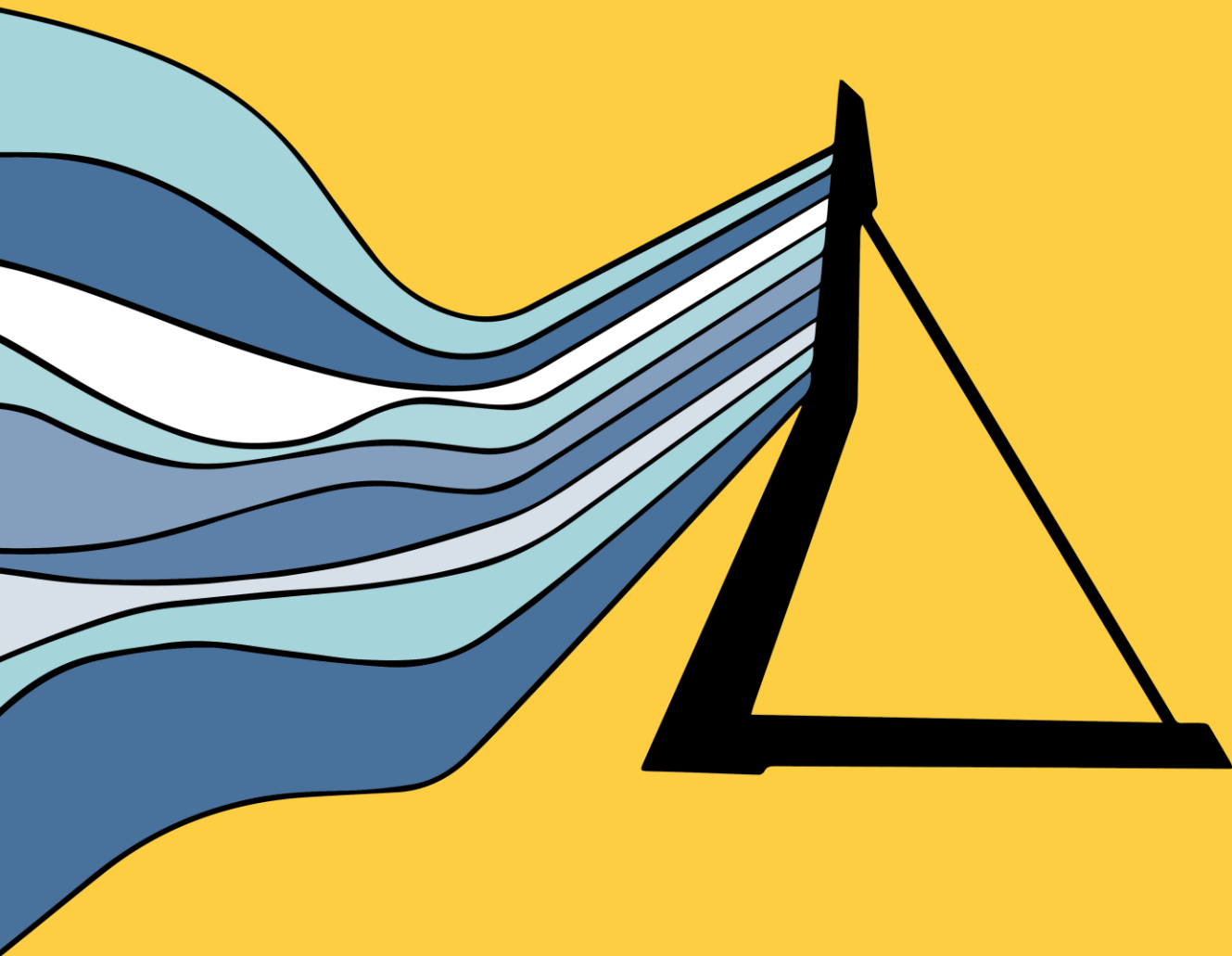
Redesigning Energy for People and Planet

# World Energy Congress 2024

**A WORLD-CLASS STAGE TO TURN  
INSPIRATION INTO ACTION**

From 22-25 April 2024, all eyes will be on Rotterdam as more than 7,000 international energy stakeholders convene for the 26<sup>th</sup> World Energy Congress.





Key visual

# A unique and distinctive key visual

## THE BRIDGE

- The Erasmus bridge in Rotterdam is the literal meaning with local angle to the branding.
- World Energy Congress 2024 is the bridge (metaphorical meaning), bringing together people, stakeholders and nations united in purpose.

## LINES AND SHAPES

- Fluidity, connection, motion, flexibility, energy lines, impact.

Redesigning Energy for People and Planet

# Key facts

**26<sup>th</sup> World Energy  
Congress**

**22-25 April 2024**

**Rotterdam  
The Netherlands**





Redesigning Energy for People and Planet

# Welcoming energy leaders and visionaries from all corners of the world



**7,000+**

INTERNATIONAL ENERGY  
STAKEHOLDERS

**18,000+**

TOTAL ATTENDANCE

**150+**

COUNTRIES

**70+**

MINISTERS

**250+**

SPEAKERS

**60+**

SESSIONS

**100+**

EXHIBITORS

**1,200+**

MEDIA REPRESENTATIVES



**A unique space to  
forge new  
cooperations,  
facilitate deals and  
share insights across  
all sectors, industries  
and societies**

Theme

# Redesigning Energy for People and Planet

This four-day event will explore the role of connected energy societies in driving forward global energy transitions in today's less predictable, more turbulent and faster shifting world.







**Prestigious and  
influential global  
event, hosted at  
the highest  
political level**

“

The Netherlands has big ambitions when it comes to sustainable energy and climate, and we seek to play our role across the globe. We live in turbulent energy times, and the importance of gathering world energy leaders together under the auspices of a World Energy Congress could not be greater. With a hundred-year heritage and successful track record, we are delighted to be hosting the World Energy Council during its centenary year.

**HIS EXCELLENCY ROB JETTEN**

Minister for Climate and Energy Policy  
The Netherlands



Redesigning Energy for People and Planet



# Join us in Rotterdam, The Netherlands for the 26<sup>th</sup> World Energy Congress

Sign up for updates on  
**[www.worldenergycongress.org](http://www.worldenergycongress.org)**



